

ELNIQ GEO

Generative Engine Optimization Platform Platform

A full circle platform for monitoring and increasing brand visibility in generative AI answers
answers

Spain → European Union → Latin America
America

The AI Search Revolution

- Generative AI answers (ChatGPT, Perplexity, Gemini, DeepSeek, Claude) are becoming the new search new search interface
- User decisions are formed and made **within the AI interface**
- Traditional SEO metrics do not capture this critical layer
- Tools for measuring AI visibility are emerging (Semrush, Ahrefs, SE Ranking, Peec AI, Scrunch AI)

Market Size & Regional Opportunity

ES Spain

~\$15M Market (2026)

Early-stage market, minimal tooling. Perfect for idea validation and first customers. 30-40% CAGR

EU Europe (excl. Spain)

\$250M Market (2026)

Rapidly growing, no clear leaders. Growth rate: 35.5% CAGR. Ideal for scaling



Global Market

~\$1B (2026)

30-40% CAGR

The Problem

The market exists, but clear category leaders have not yet emerged.

Existing AI visibility tools are:

- Only measurement layers without infrastructure insight
- Missing recommendations for optimization
- Lacking execution capabilities for implementations

ELNIQ GEO: Complete Solution

We help brands and agencies improve AI visibility.



Infrastructure Layer

Website accessibility & AI bot activity monitoring (PAV)



Measurement and analysis

Brand prompt-based visibility in AI interfaces such as ChatGPT, Perplexity, Gemini, Claude, DeepSeek, etc.



AI Recommendations

What to fix and how to fix it



Execution Marketplace

Implement recommendations instantly

Primary Customers

- Small and medium-sized businesses
- Marketers and SEO specialists
- Digital and SEO agencies
- Brands that rely on organic demand

Use Cases: Diagnosing AI visibility, analyzing representation, identifying optimization opportunities

Traction: MVP Completed, testing

Module 1: AI Bot Accessibility Monitoring

- ✓ Detection of AI bot visits
- ✓ Frequency and dynamics analysis
- ✓ Access limitation identification

Testing Result: Identified hosting provider blocking patterns. Currently measuring scale and planning next module deployment.

Team

Elena Tcareva — CTO

Full-stack developer, proprietary CMS creator. Web development since 2004.

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Nina Dzhezher — CEO

Digital marketer, UX researcher, UX architect. Digital & SEO since 2006.

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Investment Ask & Use of Funds

 **Raising**

€100,000

 **Runway**

12 Months

Product & Engineering

45–50%

Operations & Admin

10–15%

Marketing & Customer Acquisition

25–30%

Buffer / Risk Reserve

~10%

Goal: Launch & validate GEO platform, reach early traction and PMF, establish scalable pricing and unit economics

Thank You!

Let's talk about AI visibility

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